



Introducing the world's first ever soopenir of the Burj Khalifa

Dubai, United Arab Emirates – In a world in which travelling, and living abroad, are more common than ever it can be hard to find a high quality souvenir or gift that properly captures your experience, especially in amongst a lot of poor quality items. That is exactly what inspired The Shower Tower Company. They have created the world's first ever soopenir range that pays tribute to the iconic buildings of the world. Luckily for the UAE, their first ever Shower Tower is of the visionary Burj Khalifa.

Soopenir?

Soopenir (noun): a souvenir made entirely of luxury, organic, natural soap that is soft, invigorating, youthful and full of memories; a unique and special gift.

Younger Looking Skin

The Shower Tower's aren't just a great gift or soopenir, they are extremely good for the skin. They are made using 100% raw natural ingredients, one of which is the essential skin 'superfood' Shea Butter. Its unique moisturizing and hydrating properties will transform even dry skin and actually aid in the fight against ageing; which all adds up to soft, younger looking skin.

Where can you get it?

The Burj Khalifa Shower Tower can be purchased online via the Early Bird Supermarket at <http://www.earlybird.ae>.

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For all media enquiries contact fiona@theshowertower.com.

About The Shower Tower

The Shower Tower was created to provide a high quality and luxurious way to celebrate and share your iconic memories. All of the soopenirs are made from 100% organic, raw and natural ingredients in one of Europe's oldest soap-making factories. The Shower Tower focuses on bringing experiences to life in the best possible way and by using the best methods to ensure an authentic product that not only smells fantastic but that will leave your skin softer than ever before. There are a variety of retail outlets in which the Shower Tower products can be purchased, as well as online through [Early Bird Supermarket](#) and they can also offer a range of bespoke corporate gifts, to really make your brand stand out.

For further information please visit: www.theshowertower.com
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